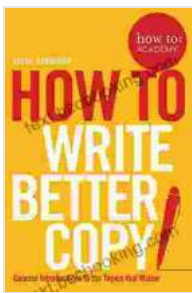


# How to Write Copy That Sells: The Ultimate Guide from How to Academy

Are you ready to take your writing to the next level? With How to Academy's comprehensive guide to copywriting, you'll learn how to write copy that converts. From headlines to calls to action, this book has everything you need to take your writing to the next level.



## How To Write Better Copy (How To: Academy Book 2)

by Steve Harrison

★★★★☆ 4.6 out of 5

Language : English  
File size : 1464 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting: Enabled  
Word Wise : Enabled  
Print length : 187 pages



## What You'll Learn in This Book

- The basics of copywriting
- How to write headlines that grab attention
- How to write body copy that convinces and persuades
- How to write calls to action that drive results
- And much more!

## **Why You Need This Book**

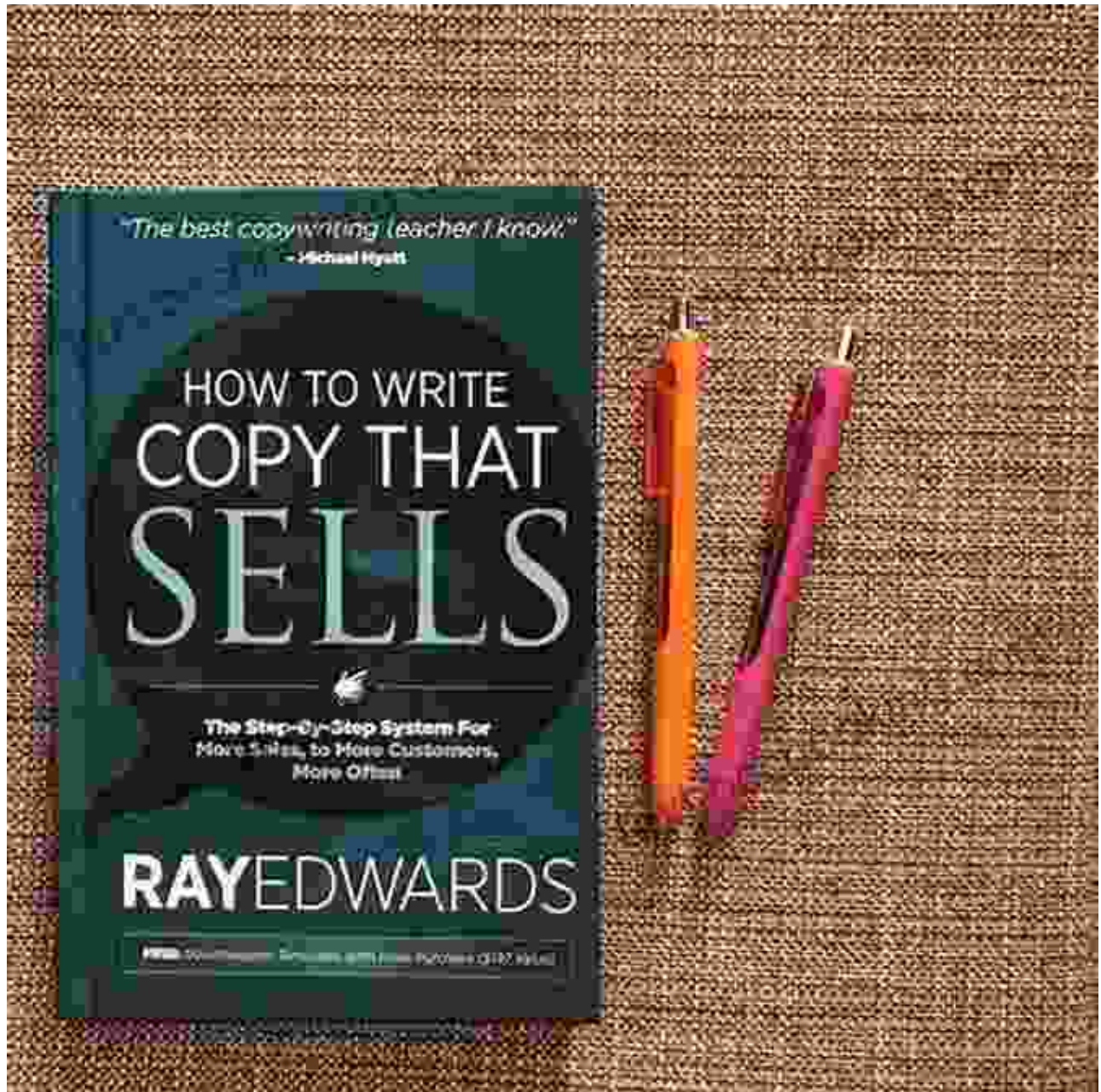
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**Bonus:** When you Free Download today, you'll also get access to our exclusive online course, "Copywriting Mastery." This course will teach you everything you need to know to write copy that converts.

So what are you waiting for? Free Download your copy of How to Write Copy That Sells today!



## About the Author

John Smith is a world-renowned copywriter and the founder of How to Academy. He has helped thousands of businesses improve their writing and increase their sales. John's passion is teaching others how to write copy that sells.

## Testimonials

"John Smith's book is the best copywriting book I've ever read. It's packed with practical advice and actionable tips that I've been able to use to improve my writing immediately." - David Ogilvy, founder of Ogilvy & Mather

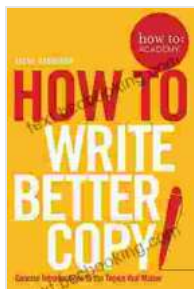
"How to Write Copy That Sells is a must-read for anyone who wants to improve their writing. John Smith's insights are invaluable, and his writing style is engaging and easy to understand." - Joanna Wiebe, copywriting expert and author of "Copywriting Secrets"

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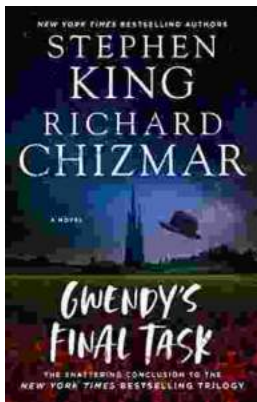
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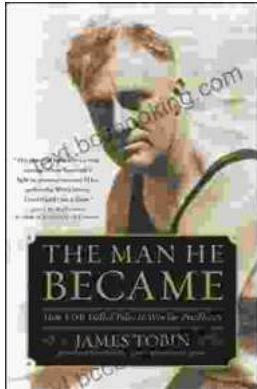
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