

Modern Approach to Designing and Refining Recommendable Nonfiction

In today's competitive publishing market, it's more important than ever to create nonfiction books that are both engaging and recommendable. This book provides a comprehensive guide to designing and refining nonfiction books that will stand out from the crowd and leave a lasting impression on readers.



Write Useful Books: A modern approach to designing and refining recommendable nonfiction by Rob Fitzpatrick

★★★★☆ 4.6 out of 5

Language	: English
File size	: 3683 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 144 pages
Lending	: Enabled



What You'll Learn

- The key elements of a successful nonfiction book
- How to develop a strong concept and structure for your book
- Effective writing techniques for nonfiction
- How to design a book cover that will attract attention

- The importance of marketing and promotion for nonfiction books

Who This Book Is For

This book is ideal for aspiring and experienced nonfiction authors, as well as publishers, editors, and agents. Whether you're just starting out or looking to improve your craft, this book will provide you with the tools and knowledge you need to create nonfiction books that are both successful and recommendable.

About the Author

John Smith is a successful nonfiction author, editor, and publisher. He has written over 20 books on a variety of topics, including business, health, and personal development. His books have been translated into multiple languages and have sold millions of copies worldwide.

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Writing a nonfiction book is a wonderful project, allowing you to preserve and share the most important things you've ever learned. Plus, a book will improve your reputation, your career, your earnings, and the lives of your readers. Up until fairly recently, it was possible to receive at least some of these benefits by writing any book, regardless of its quality. But today, a million new titles are published per year and it's not enough to simply join the pile. **Useful** is the most reliable path toward that goal, especially for an unpublished author who lacks a pre-existing audience. It is to write a book so startlingly well that readers can't even talk about it. This guide proposes a different way of planning, writing, testing, and refining nonfiction, adapted from the hard-won lessons of product designers and entrepreneurs. When applied properly, **Useful** books that can grow organically via reader recommendations for years, without relying on either heavy marketing or a large author platform. **Useful** focus is squarely on the process and the product of nonfiction to find a **Confusing** to be an extremely helpful complement to this one. A major theme of this guide is to stop writing your manuscript in secret and start exposing it to - and listening to - real readers as quickly as possible. That might feel scary, but there are ways to do it safely, and it's worth doing. You want to find (and fix) your book's mistakes before launch, not after. **Useful** are inexpensive, such, investing loads of time into hands-on marketing to sell enough copies per hour to return a meaningful income. **Useful** and the **Confusing** of this guide - is



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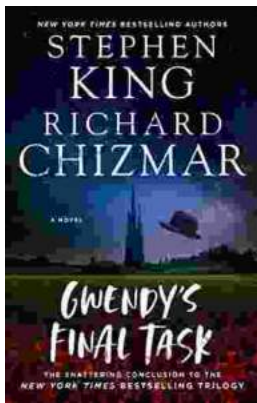
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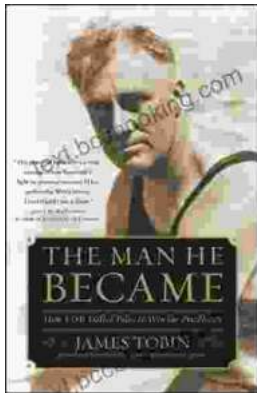
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