# The Rise of AEW: A Revolution in Professional Wrestling

When All Elite Wrestling (AEW) launched in 2019, it sent shockwaves through the professional wrestling world. A new major wrestling promotion had emerged, backed by some of the biggest names in the industry. AEW quickly gained a foothold in the market, signing top stars like Chris Jericho, Jon Moxley, and Kenny Omega. Its weekly television show, Dynamite, became a ratings success, consistently beating WWE's NXT in the Wednesday night time slot.



Becoming All Elite: The Rise Of AEW: The short but powerful history of All Elite Wrestling by Michael Sidgwick

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So, what is AEW, and why has it been so successful? Let's take a closer look at the factors that have contributed to the rise of AEW.

The Elite: A Group of Young, Hungry Wrestlers

At the heart of AEW is a group of wrestlers known as The Elite. The Elite is made up of Cody Rhodes, The Young Bucks (Matt and Nick Jackson), and Kenny Omega. These four wrestlers are all former WWE stars who were unhappy with the creative direction of the company. They left WWE in 2018 to start their own promotion, AEW.

The Elite are all incredibly talented wrestlers, and they have a passion for the business. They are also very creative, and they have a clear vision for AEW. They want to create a wrestling promotion that is different from WWE, with a focus on in-ring action and storytelling.

#### A Focus on In-Ring Action

One of the things that sets AEW apart from WWE is its focus on in-ring action. AEW matches are typically more fast-paced and athletic than WWE matches. The wrestlers are given more freedom to express themselves in the ring, and they are not afraid to take risks.

The result is a more exciting and unpredictable product. AEW matches are often full of high-flying moves and innovative sequences. The wrestlers are not afraid to push the limits, and they are always looking for new ways to entertain the fans.

#### **A Strong Roster of Wrestlers**

In addition to The Elite, AEW has a strong roster of wrestlers from all over the world. The company has signed some of the biggest names in the independent wrestling scene, as well as several former WWE stars. AEW's roster includes wrestlers like Chris Jericho, Jon Moxley, Darby Allin, MJF, and Britt Baker. The diversity of AEW's roster is one of its strengths. The company has something to offer everyone, from hardcore wrestling fans to casual viewers. AEW's wrestlers are all unique and talented, and they bring a wide range of styles to the ring.

#### A Creative and Innovative Approach

AEW is not afraid to be different. The company is constantly experimenting with new ideas, and it is always looking for ways to improve its product. AEW has introduced several new concepts to professional wrestling, such as the Stadium Stampede and the Lights Out match.

AEW's creative approach has helped it to stand out from the competition. The company is not afraid to take risks, and it is always looking for new ways to entertain the fans. AEW's willingness to innovate has been a major factor in its success.

#### The Future of AEW

AEW is still a relatively young promotion, but it has already made a major impact on the professional wrestling landscape. The company has a strong roster of wrestlers, a focus on in-ring action, and a creative and innovative approach. AEW is well-positioned to continue its growth in the years to come.

The future of AEW is bright. The company has a lot of potential, and it is clear that The Elite are passionate about making AEW a success. With its talented roster, innovative approach, and passionate leadership, AEW is poised to become a major force in professional wrestling for years to come.

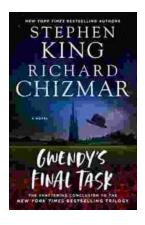
The rise of AEW is a story of innovation, passion, and creativity. The company has taken the professional wrestling world by storm, and it is clear that AEW is here to stay. AEW is a breath of fresh air for the wrestling industry, and it is a welcome addition to the landscape.



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