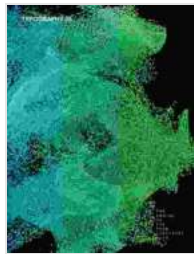


Typography 35: A Visual Survey of Contemporary Type Design

Typography 35 is a visually stunning survey of contemporary type design, featuring the work of 35 of the world's leading type designers. This book is a must-have for any graphic designer, typographer, or anyone interested in the art of type.



Typography 35 by Roy Simmons

★★★★☆ 4.7 out of 5

Language : English

File size : 396810 KB

Text-to-Speech : Enabled

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Enhanced typesetting : Enabled

Print length : 368 pages

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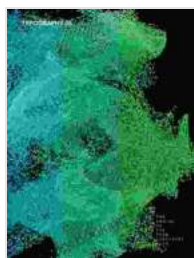
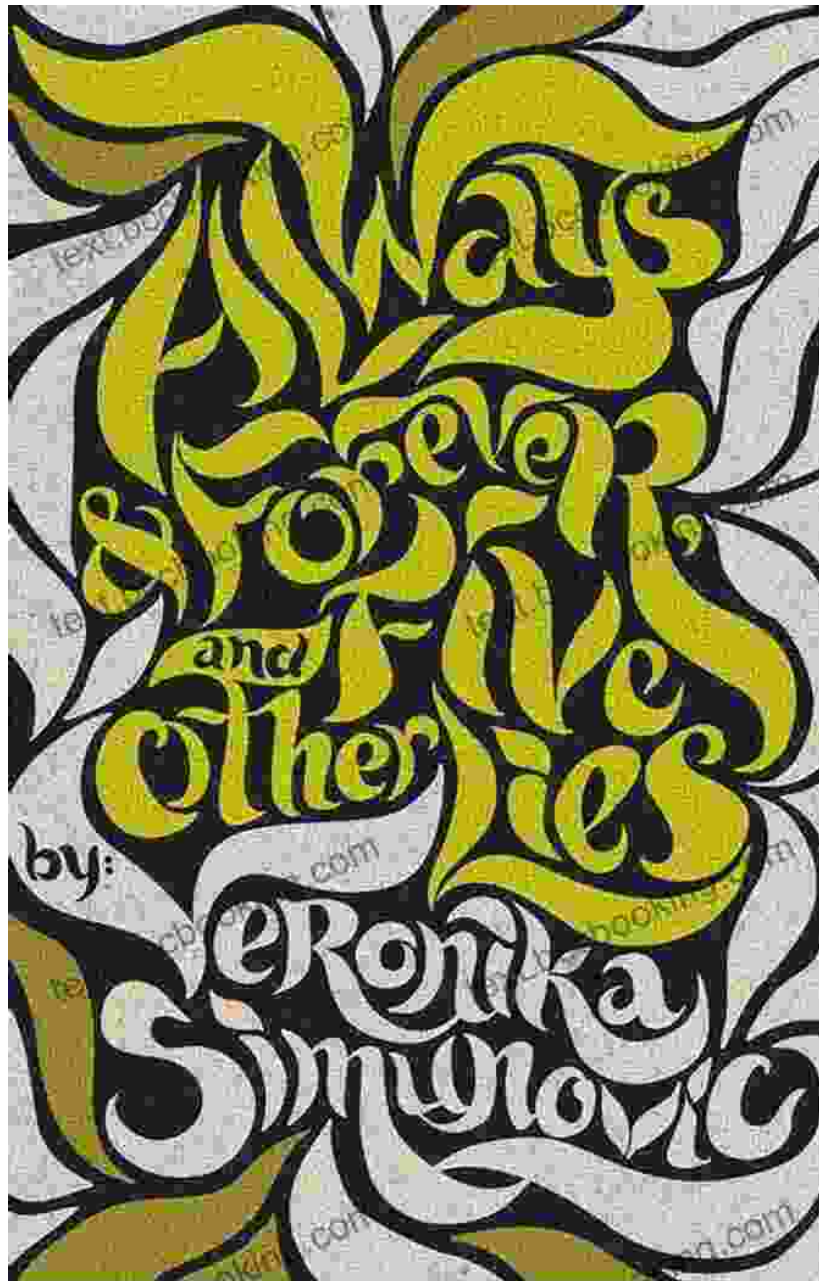
The book is divided into five chapters, each of which focuses on a different aspect of type design. The first chapter, "The Anatomy of Type," introduces the basic elements of type design, such as letterforms, spacing, and hierarchy. The second chapter, "The History of Type," provides a brief overview of the history of type design, from its origins in ancient Greece to its development in the modern age. The third chapter, "The Practice of Type," discusses the process of type design, from initial sketches to final production. The fourth chapter, "The Application of Type," explores the use of type in a variety of applications, such as print, web, and motion graphics. The fifth chapter, "The Future of Type," looks at the latest trends in type design and speculates on the future of the field.

Typography 35 is a beautifully designed book that is packed with information and inspiration. The book is illustrated with hundreds of full-color images of typefaces, type specimens, and typography in use. The text is clear and concise, and the book is organized in a logical and easy-to-follow manner.

Whether you are a professional designer or simply someone who is interested in the art of type, Typography 35 is a must-have book. This book is a valuable resource that will inspire and inform you for years to come.

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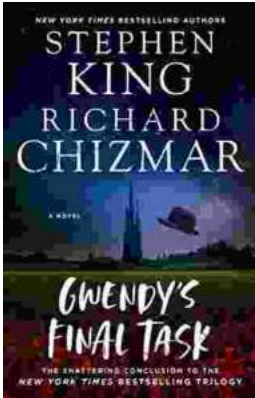
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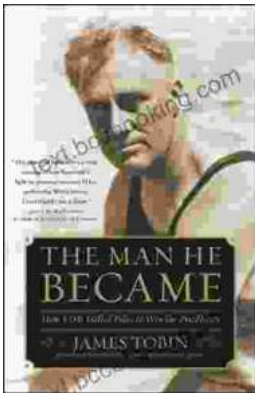
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